



2018 Theatre for Young Audiences Student Program Sponsorship



STAGES St. Louis will present its 2018 Theatre for Young Audiences (TYA) production, MADAGASCAR - A MUSICAL ADVENTURE (June 19th – July 1nd) at the Robert Reim Theatre. We invite you to partner with STAGES as the **exclusive Student Program Sponsor**. The Student Program is a 14-page educational and entertainment-based activity book where our young theatre-goers can read about the show, learn about the animals, answer trivia questions, complete puzzles, then take the program home with them as a souvenir of their time with us.

As the Exclusive Student Program sponsor, your business will receive:

- Branding opportunity for up to **7,000 family patrons**
- Listing as Student Program Sponsor on **all promotional materials** for MADAGASCAR TYA
- **Two-Page spread in 3,000 MADAGASCAR Student Programs** to be distributed to every child attending a performance.
- Logo on STAGES' on all **MADAGASCAR TYA e-blasts**
- Logo on STAGES' **MADAGASCAR TYA webpage** with hyperlink to your website
- **Logo on cover of 3,000 MADAGASCAR Student Programs** to be distributed to every child attending a performance
- **Social Media mentions** (Facebook, Instagram)
- **Twelve (12) Complimentary Tickets** to any performance of MADAGASCAR TYA (\$240 value)

Sponsorship Commitment - \$1,500

Contact JoAnne Westcott at jwestcott@stagesstlouis.org or 636.449.5773 to secure this sponsorship.