FOR IMMEDIATE RELEASE (05-25-11)

STAGES ST. LOUIS WILL BEGIN COLLECTIONS FOR MISSOURI TORNADO AND FLOOD RELIEF
Ticket Proceeds to Benefit the Red Cross

(ST. LOUIS) – In light of recent natural disasters that have struck Missouri communities, STAGES ST. LOUIS will give back with a special campaign to benefit the Red Cross’ Missouri Tornado and Flood Relief. The campaign will continue through the run of A Chorus Line, June 3 - July 3, 2011.

A portion of ticket proceeds from the June 4th, 8:00 PM performance of A Chorus Line will be donated to the Red Cross for this relief effort. Five dollars of every ticket purchased for that evening’s performance will go directly to the Red Cross. The STAGES ST. LOUIS Box Office locations, both in Chesterfield and Kirkwood, as well as the Performing Arts Academy, will also have donation boxes available for direct contributions of any amount. In addition, the Box Office will accept donations over the phone during regular ticket purchases for any show, and ushers will accept donations at the end of each performance.

“STAGES ST. LOUIS has been very fortunate to receive continued support from the St. Louis community over its 25 years. With the overwhelming and heart-wrenching devastation from recent Missouri storms, we wanted to do something to give back. For the price of a cup of coffee, a world of difference can be made,” stated Jack Lane, Executive Producer.

From the Red Cross Donation site, “Your contribution will support disaster relief efforts to help those affected by the floods and tornadoes throughout Missouri; providing shelter, food, emotional support, other supplies and assistance. On those rare occasions when donations exceed American Red Cross expenses for a specific disaster, contributions are used to prepare for and serve victims of other disasters.”

STAGES ST. LOUIS is committed to preserving and advancing the art form of Musical Theatre through excellence in performance and education. In 2011, STAGES is celebrating its 25th year with productions of A Chorus Line, The Secret Garden, Victor/Victoria and Disney’s 101 Dalmatians. In its 25-year history, STAGES has entertained 800,000 patrons with 82 productions and 2,600 performances. The recipient of twenty-three Kevin Kline Awards over the past six years, including three awards for Outstanding Production of a Musical, STAGES has become the leading company for musical theatre performance and education in the Midwest.

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NEWS RELEASE
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